

Press Release
July 2013

WENGER "United Woods limited Edition"



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Delémont, Jura Canton, 1893: Back then, who could have imagined that the knives made by WENGER would become so successful around the world? The company was founded 120 years ago to supply a pocket knife to the Swiss Army. Now, in 2013, it is a globally recognised company that successfully supplies its products to over 150 countries.

2013 is a very special year for the WENGER brand. For a start, we are celebrating our 120th birthday. It is also the last year in which WENGER knives are being produced. To mark this occasion, we decided to design a very special and exclusive 2013 sets limited collection that highlights and impressively demonstrates the innovation and globality of the WENGER brand.

The knives within the "United Woods" collection represent the five continents of the world. Five different exclusive types of wood for different knives pay homage and express our gratitude to all

those who have made the success of the WENGER brand possible over the past 120 years.

"Made in Switzerland, grown in the world!"

...is the simplest way to describe the "United Woods" collection. First there is the knife, manufactured in many different production steps to WENGER's strict quality guidelines in Delémont in the Canton of Jura. Then there are the woods used to make the scales, which come from every continent of the world.

The wooden knives are complemented by a genuine WENGER Swiss Army knife, whose tools are an impressive demonstration of the innovative drive shown by this Jura-based company throughout its long history.

Packed in an exclusive wood box, the pocket knives in the "United Woods" collection will be your loyal companion for many years to come. You are part of the success of the WENGER brand. Be inspired by every single knife in the edition, and experience the history of the "genuine Swiss Army knife".





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Product Description "United Woods Limited Edition"

2013 numbered sets containing:

- 5 different Wenger Swiss Army Knives with exclusive wood scales and logo engraving on blade
- 1 Wenger Evolution S557 with logo engraving on blade
- Wood Box with integrated system of presentation
- Certificate of authenticity and booklet





Asia: Nail Clip 580



Wood: Makassar



America: Ranger 60 Wood: Maple



Africa: Evolution 14 Wood: Thuya



Europe: Evolution 17

Wood: Olive



Delémont: Evolution S557



