

S I N C E 1 9 0 8



WENGER. THE GENUINE SWISS ARMY KNIFE.

WHAT IS GENUINE?

Webster's defines it as something with true quality and character, free of pretense, and with enduring value. Since 1908, Wenger has defined it with every blade, every implement, and every precision tool of the knives they craft. Knives originally supplied only to Swiss Armed Forces - now available to enthusiasts throughout the world. Unfold a Wenger knife, and discover another feature you won't find anywhere else. Wenger innovation. Backed by the ongoing service and support of an organization that genuinely cares about your business. We invite you to closely examine the Wenger Swiss Army Knife Collection. And discover the difference, the genuine difference, that only a Wenger makes.



WENGER GENUINE SWISS ARMY KNIFE

Supplied to Swiss forces since 1908. Since every adult male in Switzerland is either a soldier or reservist in his country's army, a knife is given to each. Considered a "master of innovation", Wenger has many patented features that are utilized throughout its line of Genuine Swiss Army Knives. And every Wenger knife comes with a lifetime warranty.



GENUINE A-2 FLIGHT JACKET

During WWII, it was more than a way to keep warm in an unheated cockpit - it was a symbol of membership in the brotherhood of airmen. First issued under the Army Air Corps., the A-2 was immortalized by General Jean Claire Cherault's "Flying Tigers".

The insignia of this squadron of volunteers was created by Walt Disney.



STANDARD
ISSUE
16520



ENTREE*
16936



PATRIOT
16923

* Includes toothpick / tweezer

TRADITIONAL



BACKPACKER II*
16944



HANDYMAN*
16933



TRAILBLAZER*
16931



VIKING
16938



APPRENTICE
16949



TRAVELER
16932

This collection features many of Wenger's most popular full size models. Today, the Standard Issue is still the choice of the Swiss Army. The popular Viking (1693802); Traveler (1693202) and Trailblazer (1693102) are also available in black. Many models are available in "clamshell" packaging, see price list for details.

EXECUTIVE



ESQUIRE*
16940



PRESIDENT
16928



ESQUIRE* (BLACK)
1694002



V.I.P.*
16930



CRUSADER*
16924

Many of these models feature Wenger's patented adjustment-free "springless" scissors. This combined with self-sharpening, serrated edge blades, results in a true working pair of scissors. The Esquire models are available in "clamshell" packaging, see price list for details.

GENUINE CONKLIN CRESCENT FILLER PEN

This Conklin pen, a favorite companion of writer Mark Twain, was manufactured in Toledo early in the century. The repousse gold metal work produces a stunning ornamental relief over a body of black hard rubber. An attachment ring and chain was used for safe-keeping in the vestpocket or as a necklace.



CHAIRMAN
16929



VICEROY INTERLOCK*
16980

* Includes toothpick / tweezer
(2.5" closed; V.I.P. 3" closed)



GENUINE HUDSON BAY POINT BLANKET

Woven in England since 1779 and highly valued by native Americans and trappers who traded with the Hudson Bay Company. Indigo "points" on the pure wool blanket represent the number of pelts to be taken for each blanket in trade.



MONARCH®
16935

* Includes toothpick / tweezers

OUTDOOR



BACKPACKER
16911



MATTERHORN PLUS*
16996



MATTERHORN*
16927



PATHFINDER*
16997

Considered "The World's most portable tool kit", the Wenger Swiss Army Knife has traveled to every corner of the globe, to outer space and to the top of Mt. Everest.

OUTDOOR LOCKING



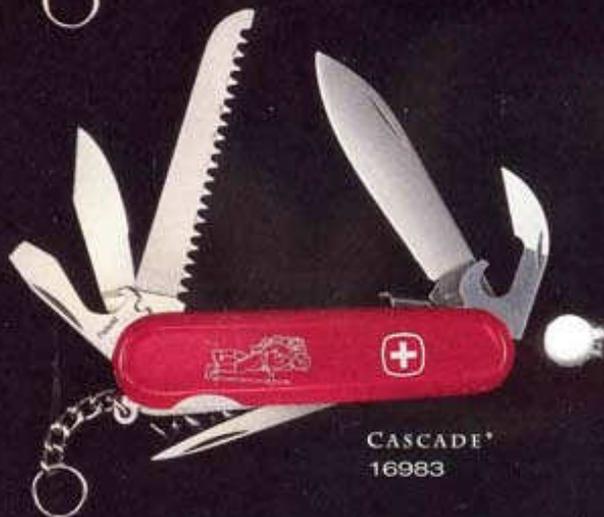
SAFARI
16992



NOMAD*
16988



OUTDOORSMAN*
16993



CASCADE*
16983

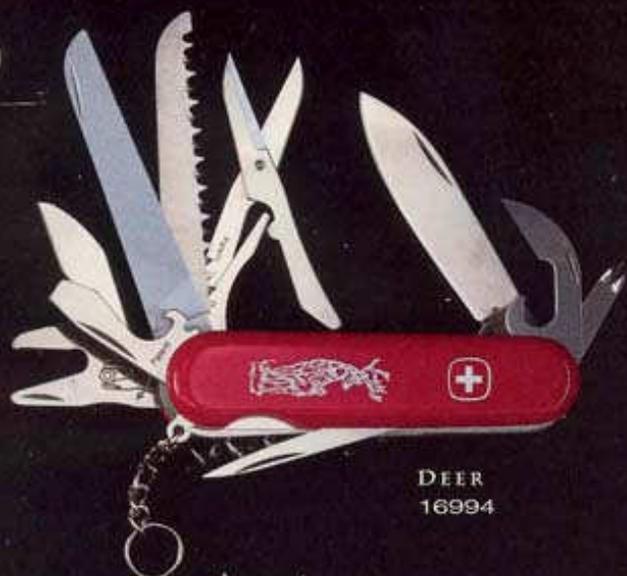


ADIRONDACK*
16982



ADVENTURER*
16836

The knives of this collection feature the exclusive Packlock™ locking system that helps prevent accidental closure of the main blade and screwdrivers while in use. Several models are available in "clamshell" packaging, see price list for details.



DEER
16994



TETON®
16984



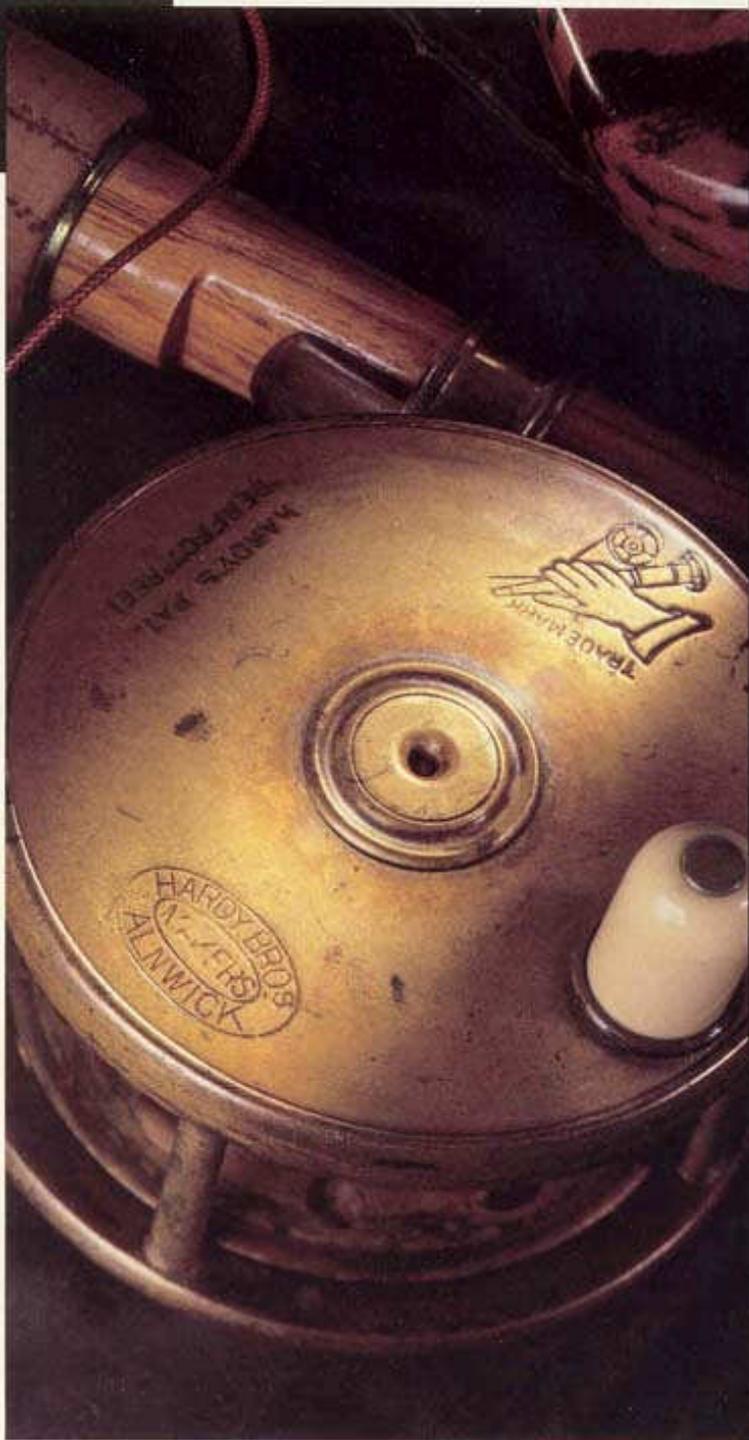
SIERRA®
16985

* Includes toothpick / tweezers



GENUINE LAING BLACK SLEEPER DECOY

Recognized as one of the finest decoy makers, Albert Laing's wooden waterfowl set gunning records without equal on the Housatonic River in the mid-1800's. Laing's carvings were legendary for their graceful, well-finished shapes and meticulous attention to detail that rarely failed to fool any duck that approached.



GENUINE HARDY BROTHERS "PERFECT"

A genuine century-old Hardy Brothers fly reel, exquisitely crafted in Alwick, England with a solid brass body, brass bearings, and ivory handle. To this day, the Hardy Perfect model is still being manufactured, making it the longest - running reel in fishing history.



TROUT
16953



BASS PACKLOCK
16990



FLY FISHERMAN
16945

* Includes toothpick / tweezer

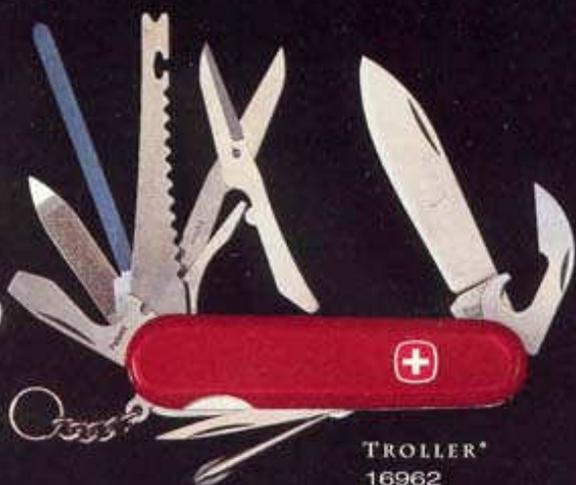
SPORTING



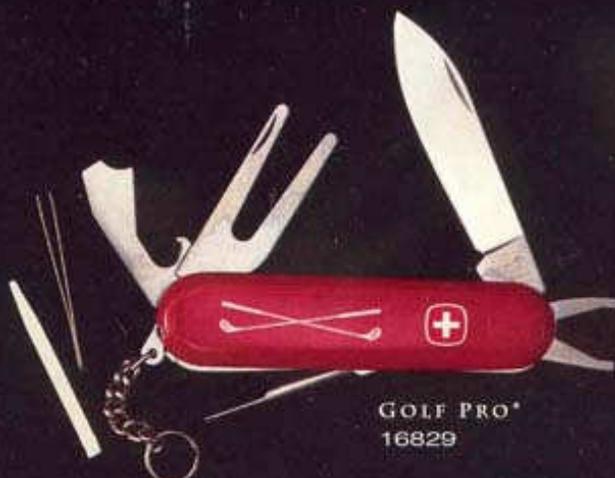
MASTER FISHERMAN*
16934



SKIER*
16937



TROLLER*
16962



GOLF PRO*
16829



HUNTER
16942



CYCLIST
16943

Designed to meet the needs of specific athletic and recreational activities, these models feature such innovative tools as a wax remover in the Skier; a diamond coated hook sharpener in the Fisherman models, and a divot repair tool in the Golf Pro. Several models are available in "clamshell" packaging, see price list.

TOOLS OF THE TRADE



MASTER*
16904



TOOL CHEST*
16905



TRADESMAN*
16903



TOOL CHEST PLUS*
16906



MOTORIST*
16947



JOURNEYMAN*
16902

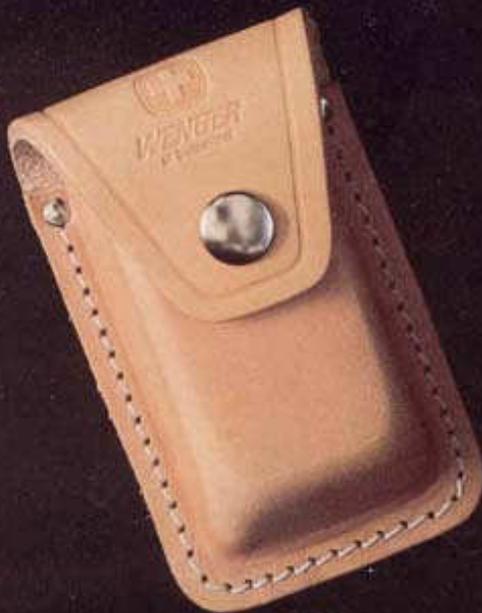
Many of this collection's knives feature Wenger's multi-purpose pliers. This tool has a special slip-joint mechanism which allows for adjustable width settings, and features toothed jaws, two-wire cutters and a crimping tool with a dual setting. The pliers work off Wenger's patented spring level mechanism, eliminating easily lost external springs. Several models are available in "clamshell" packaging, see price list for details.

GENUINE NORRIS ENGLISH PLANE

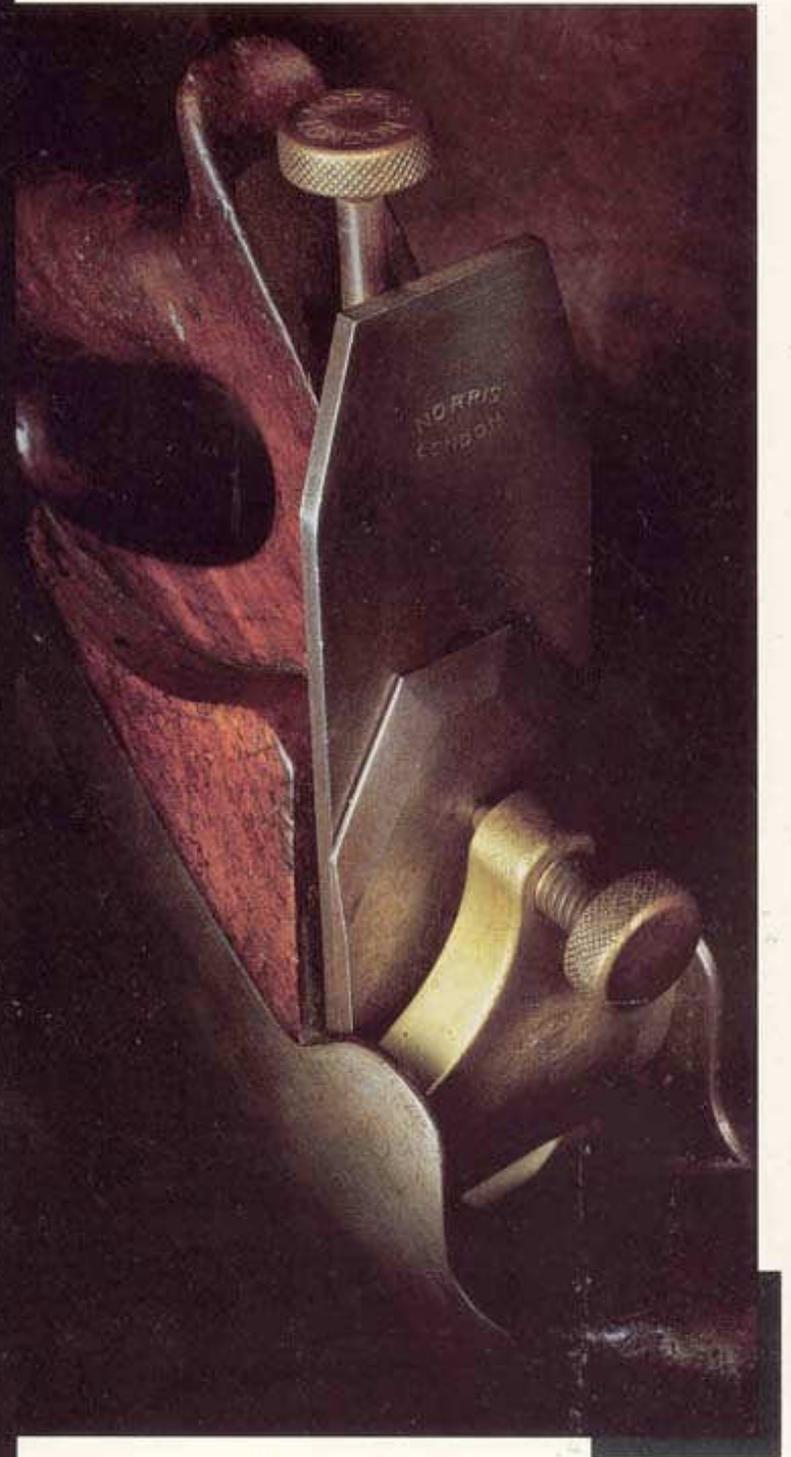
Thomas Norris's adjustable steel wood-working planes, patented 80 years ago, are an ingenious demonstration of the art and craft of toolmaking. Fitted with rosewood and ebony, the planes set unmatched standards for both beauty and precision. Shown is a Norris dovetailed smoothing model.



REGULAR LEATHER POUCH
89804



LARGE LEATHER POUCH
89805





GENUINE MORGAN SILVER DOLLARS

The Morgan Silver Dollar was first issued in 1878 and named after its designer, sculptor George T. Morgan. These magnificent rare coins were minted with 412.5 grains of .900-pure silver. In today's dollars, the value of a complete Morgan collection can exceed its face value by over 10,000%.



GALAHAD PACKLOCK
16621



TUXEDO
16663

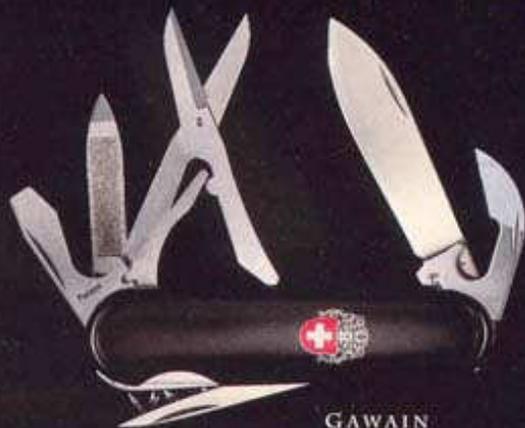
LUXURY



IMPERIAL
16662



IVANHOE
16610



GAWAIN
16611



STERLING
16661

The Dynasty models feature black mirror polished metal handles and the official Swiss Cross surrounded by a heraldic crest. The Sterling Silver models feature sterling silver scales elegantly styled and designed by one of the world's finest silversmiths.

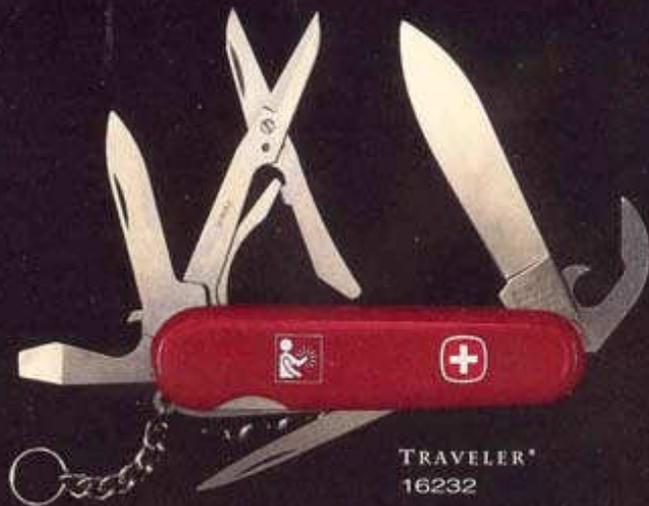
SOUTHPAWS & BRITES



FORESTER*
16239



VIKING*
16238



TRAVELER*
16232

This collection includes such Wenger exclusives as the "Southpaws" which feature tools that have been reverse engineered to meet the needs of the lefthander and the "Brites" which make a fashion statement for both women and men.



TURQUOISE
1694089



HOT PINK
1694090



FROST
1694013



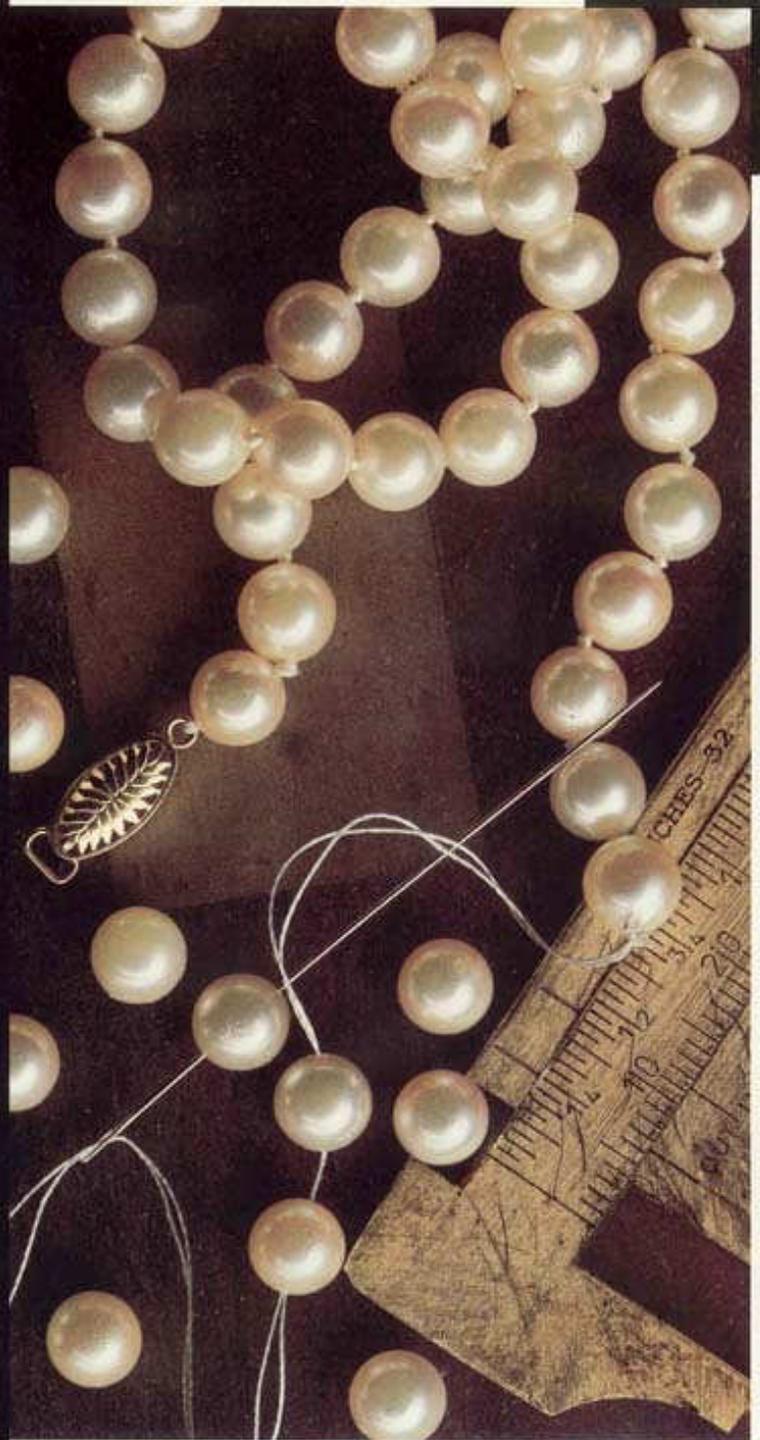
JADE
1694096



PURPLE
1694095

CHARCOAL
1694015 (not shown)

* Includes toothpick / tweezers



GENUINE MIKIMOTO PEARLS

At the beginning of the 20th century, Kokichi Mikimoto developed a special method of "seeding" Japanese oysters so that they produced pearls of uniquely elegant color and symmetry. A string of well-matched Mikimoto pearls is the luminous result.

WATCHES

LUXURY WENGER WATCHES

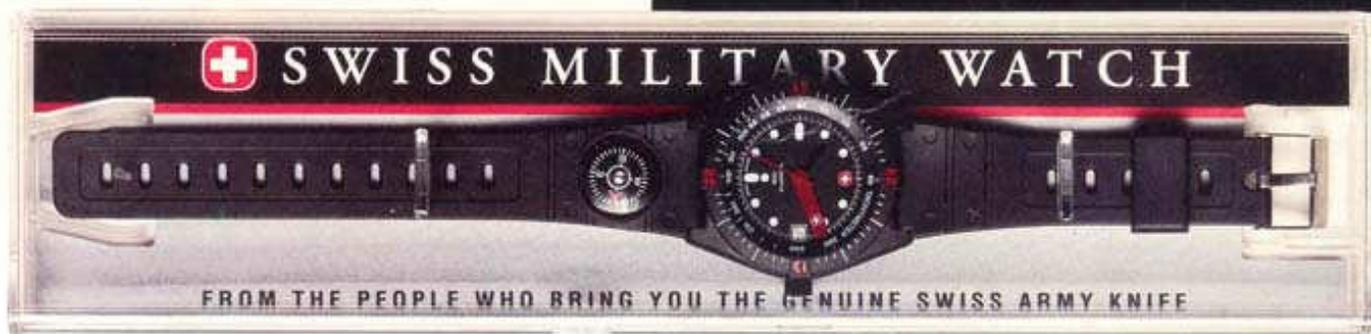
Each watch features accurate Swiss quartz movement, water resistant to 330 feet (100m), scratch resistant mineral crystal, a stainless steel screwback and tritium hands and numerals for night use. The luxury model offers a superior Swiss quartz movement, resulting in extreme accuracy. Available in an attractive gift box.

MILITARY WATCHES

These durable Swiss Military Watches feature hands designed to resemble the Genuine Swiss Army Knife. Each offers Swiss quartz movement, water resistant to 165 feet (50m), a scratch resistant mineral crystal and a unidirectional divers bezel.

BLACK FACE
90155

WHITE FACE
90156



WHITE FACE /
BROWN LEATHER STRAP
90160B



GREY FACE /
ALL METAL BAND
90161M



BLACK FACE /
BLACK LEATHER STRAP
90162N



STEEL / GOLD
90167



TIMBERLINE
16972



MOUNTAINEER
16970



EVEREST
16971



FILLET & LOCKBACKS

FILLET KNIVES

Featuring surgical stainless steel blades, contoured, non-slip nylon handles and protective forefinger guard for safety. The sheath is genuine leather and embossed with the Swiss Army logo.

LOCKBACK KNIVES

Each style features the patent pending lockback system which prevents accidental closure of the main blade.

These rugged knives all offer 4" clip blades and scratch resistant scales.



MERCHANDISING

CAROUSEL DISPLAYS

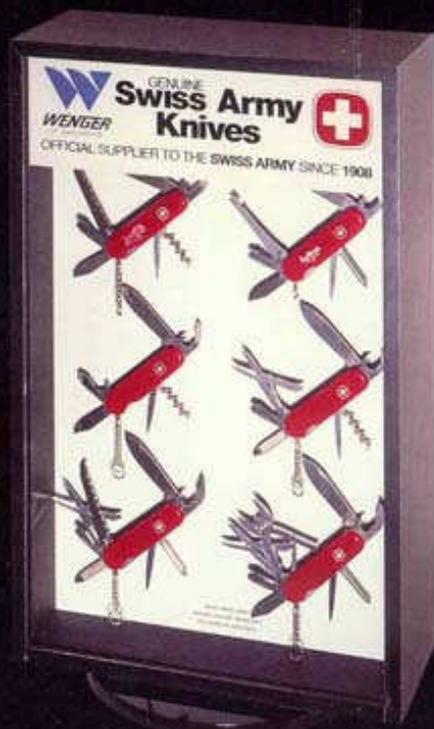
These Countertop displays are styled to enhance the sale of Wenger Genuine Swiss Army Knives, allowing you to sell a full program with a minimum dollar outlay. The small display holds 10-14 knives; the medium, 15-18; and the large, 27-35. These displays can be custom tailored to your needs or can feature a standard knife assortment. Each unit features the display contents on the side panels with space for pricing as well as a blade configuration and usage chart. All displays are designed to require minimal space and are constructed of quality materials, are pilfer-proof and easy to clean. A literature stand, featuring consumer brochures, can be easily attached to the sides of these units.

COUNTERTOP DISPLAYS

These displays were designed to accommodate two or four models of "clamshell" Wenger Genuine Swiss Army Knives. The versatile wire racks allow use on a counter or attached to a peg board wall, have a minimal space requirement, while offering easy merchandising. The best selling Wenger models are offered in this pilfer-proof "clamshell" packaging which feature graphics showing the tools that are available on each knife. Displays are packaged individually with backup stock for easy shipment and set up.

CUSTOM KNIVES

Wenger can custom imprint all Genuine Swiss Army Knives or create a specially designed knife just for you. Contact your Wenger representative for complete details.

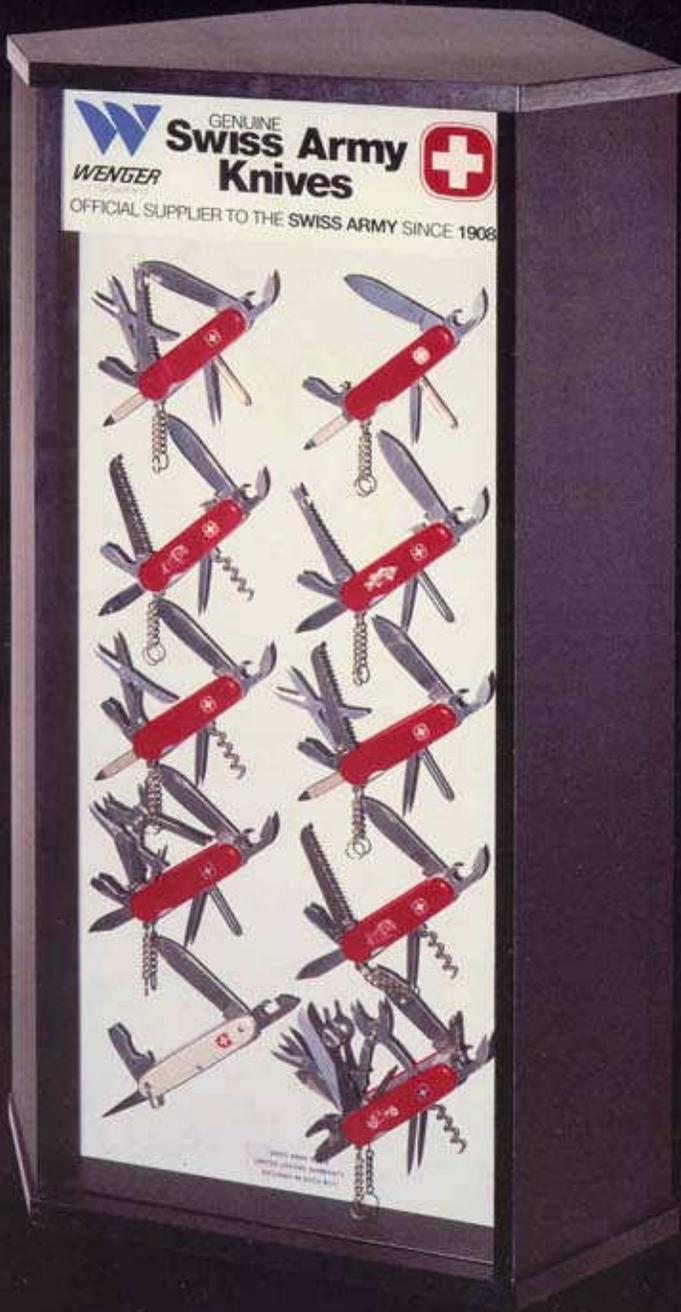


SMALL 2-SIDED DISPLAY
89182



MEDIUM 2-SIDED DISPLAY
89183

LARGE 3-SIDED DISPLAY
89184



DISPOSABLE
COUNTERTOP DISPLAY
89178

4-PRONG
WIRE RACK
89177



CUSTOM
KNIVES



2-Prong Wire Rack (89176) and Consumer Brochure with Literature Stand (99999) are not shown.

GIFT COLLECTIONS



LUXURY WATCH / KNIFE
94040



5M. FLASHLIGHT / KNIFE
95370

LG. FLASHLIGHT / KNIFE
95380



MILITARY WATCH / KNIFE
90840

The Wenger Swiss Watch is available with almost any Wenger Genuine Swiss Army Knife. Ask your Wenger Representative about packaging alternatives.



- | | | |
|---|--|--|
| 1. Ring with short chain | 13. Corkscrew | 23. Magnifier with precision screwdriver |
| 2. Patented springless self-sharpening scissors | 14. Awl | 24. Hook disgorgers, fish scaler, line guide |
| 3. Metal file, metal saw | 15. Phillips screwdriver | 25. Diamond coated fish hook sharpener |
| 4. Choke tube tool | 16. Groove cleaner | 26. Toothpick |
| 5. Can Opener | 17. Nail file, nail cleaner | 27. Flat Phillips screwdriver |
| 6. Ski wax scraper | 18. Pen blade | 28. Reamer |
| 7. Tweezers | 19. Locking combination tool (screwdriver, can opener, cap lifter) | 29. Compass, ruler |
| 8. Spike wrench | 20. Cap lifter, locking screwdriver, wire stripper | 30. Slip-joint pliers, wire crimper, wire cutter |
| 9. Posi-drive screwdriver | 21. Divot repair tool | 31. Large blade |
| 10. Pointer | 22. Locking Phillips screwdriver | |
| 11. Wood saw | | |
| 12. International wrench | | |

SWISSMAR IMPORTS LTD.
6 - 35 East Beaver Creek Road
RICHMOND HILL, ONTARIO L4B 1B3
(416) 764-1121 Fax (416) 764-1123

ASI 79310
SAAI 53184



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