FIRST AND FINEST SINCE 1897 THE ORIGINAL SWISS ARMY OFFICERS' KNIFE c.a. 1985



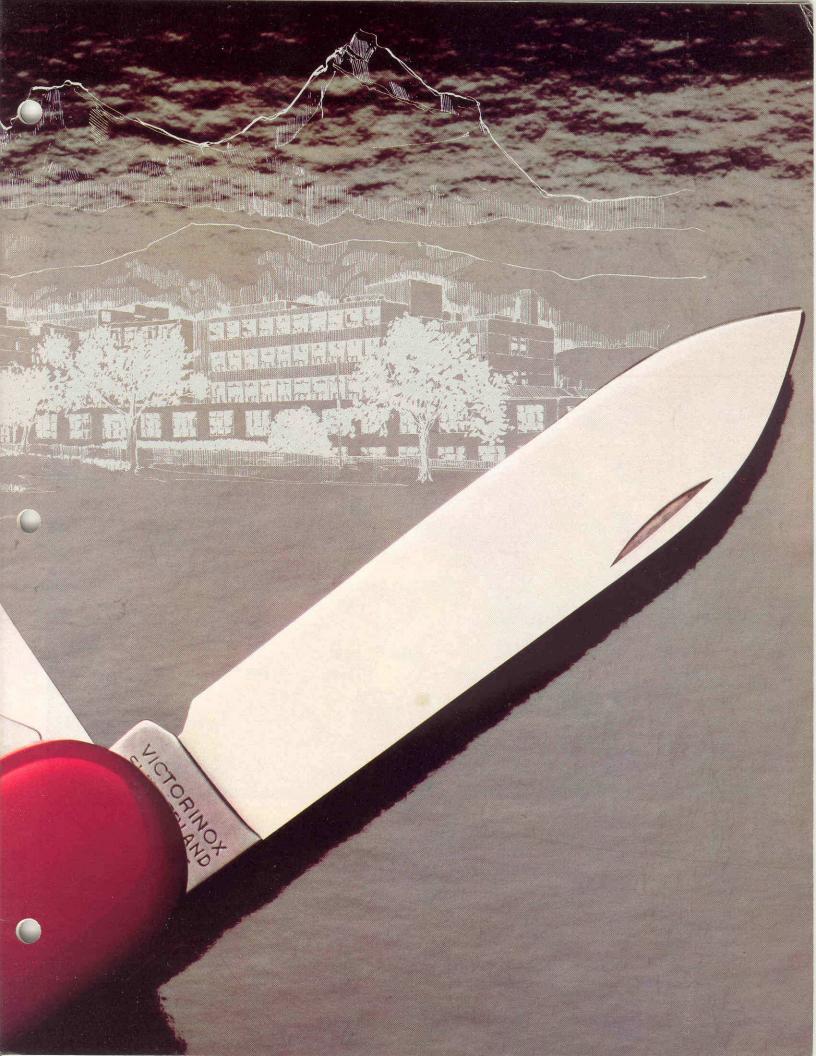
In 1884, Carl Elsener returned to his native Switzerland after serving a cutlery making apprenticeship in Germany, and began making knives in a one-room factory in Ibach. In 1891 he persuaded the Swiss Army to use a pocket knife of his design instead of a rival German knife.

Mr. Elsener named his new company after his wife, Victoria. Shortly after beginning to supply the Swiss Army with his Victoria knives, Elsener developed a concept that revolutionized pocket knives... a knife with six blades that worked with only two springs. This revolutionary knife was patented as the "officer's knife" in 1897. Following the invention of the new knife, Elsener changed the company name by adding the Latin word for steel (nox) to the end of his wife's name — thus Victorinox.

Over the years, the red Victorinox knives became popular throughout the world. After World War II, the Swiss Army Knife became well known in America as returning servicemen brought Swiss Army Knives back as gifts for friends and family. Soon it became the most favored multi-bladed pocket knife in America. Today, the Victorinox Swiss Army Knife a "toolbox" in your pocket, is standard equipment for space shuttle astronauts, K2 and Mount Everest climbers, and explorer Jacques Cousteau. Several U.S. Presidents have had the presidential seal and their signatures embossed on Victorinox knives for prestigious gifts.

The Victorinox standard of excellence continues in the same tradition with the Elsener Swiss family. Victorinox Swiss Army knives have received awards for excellence in design throughout the world, and the Champion model was selected by New York's Museum of Modern Art to be part of a permanent design collection.

Original Victorinox Swiss Army Knives bear the engraved Victorinox shield with the Swiss cross. Look for the Victorinox trademark on the shank of the large blade. This is your assurance that you have the original Victorinox Swiss Army Knife—the first and finest since 1897.



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Sizes listed are for handle lengths, unless otherwise noted. All implements are numbered to correspond to illustrations and descriptions on pages 8 and 9.

Item	Pg. I	No.
Ambassador-5000		10
Angler-5001		3
Bijou-5016		11
Broker-5750		12
Cadet-5006		6
Camper-5008		2
Champion-5012		1
Classic-5014		11
Climber-5004		2
Companion-5018		10
Craftsman-5020		17
Director-5022		10
Electrician-5024		13
Executive-5028		14
Explorer-5030		2
Farmer-5032		13
Fisherman-5034		3
Grand Prix-5040		15
Golfer-5036		
Huntsman-5042		3
Implements		
Knife Leash-7470		18
Miniature Steel-7400		18
Mountaineer-5046		3
New Pocket Pal-5055.		6
Pioneer-5066 Popular-5056	• • • •	6
Pocket Steel-7450		18
Princess-5060		7
Ranger-5062		4
Safari-5400		6
Sharpening Steels		18
Spartan-5064		5
Sportsman-5065 Standard-5067		4
Super Tinker-5074		16
Tinker-5072		16
Traveler-5078		17
		12
Bartender)-5081		
Windsor-5082		
Zermatt Sheath (Large)-6010		18
Zermatt Sheath		10
(Medium)-6000		
Zermatt Sheath		
(Champion)-6015 Zermatt with Steel		
(Large)-6410		
Zermatt with Steel		
(Medium)-6400		
Zermatt with Steel		

(Champion)-6415



CHAMPION-5012

The reigning champion of pocket knives. Unmatched in performance, quality, and versatility. Over three hundred and fifty precision steps are required to make this incredible knife which was selected by New York's Museum of Modern Art for excellence in contemporary. for excellence in contemporary industrial design. This is truly the "does it all" knife.

(91 mm, 3½")
Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24



A. CAMPER-5008

Carefully thought out from wood saw to tweezers, this lightweight precision knife is a must on every camper's checklist and could mean survival in the wilderness. For added safety, attach the knife to your pack with a cord through the key ring.

(91 mm, 31/2")

Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 13, 22, 23, 24

B. EXPLORER-5030

A favorite multi-purpose tool for probing, inspecting and repairing. Unique because of the magnifying glass. The ideal gift for the science major, amateur botanist or scouting enthusiast in your family.

(91 mm, 3½")

Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 22, 23, 24

C. CLIMBER-5004

There's always a need for a compact multi-purpose knife when you're miles high and miles out on the trail. The Climber is at home in the packs of trekkers in Nepal, day hikers in the Adirondacks and rock climbers in Yosemite.

in Yosemite. (91 mm, 3½")

Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 22, 23, 24



A. HUNTSMAN-5042

The portable fix-it tool for the hunter in the field. Handy in pack or pocket, the Huntsman's implements are useful in rifle, shotgun, bow and trap repairs. (91 mm, 3½")

Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 13, 22, 23, 24

B. FISHERMAN - 5034 C. ANGLER-5001

Take your choice of two perfect streamside companions. They disgorge hooks, trim leaders, measure fish and have all the handy implements you'll need for minor tackle repair. The disgorgers even have magnetized tips so you won't lose hooks or flies. Be sure to

use your Angler to uncork a good bottle of wine to accompany your freshly caught dinner.

(91 mm, 31/2")

B. Fisherman

Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 14, 15, 16, 22, 23, 24

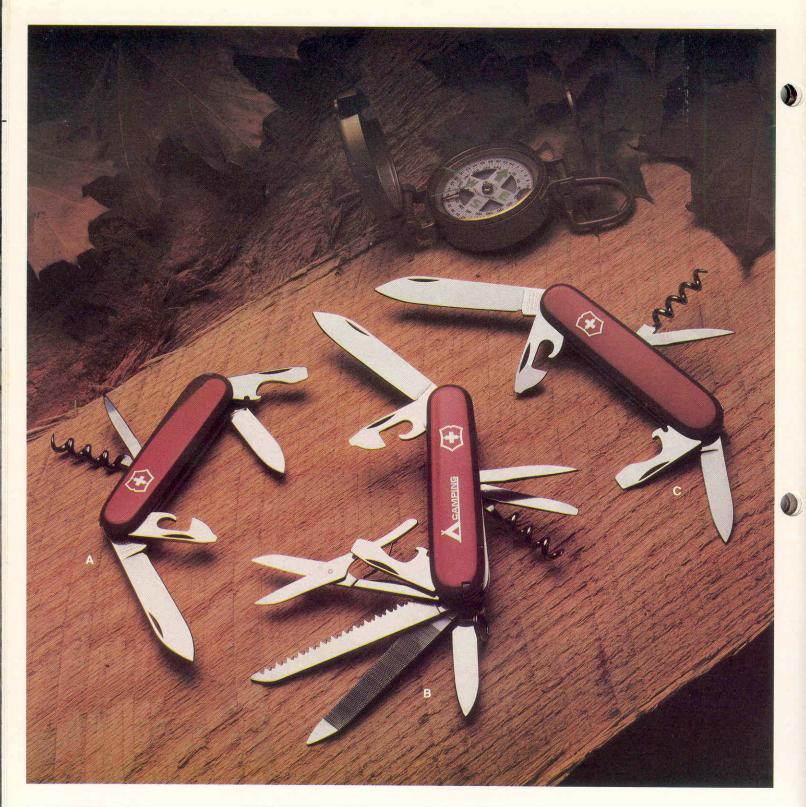
C. Angler

Implements: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 14, 15, 16, 22, 23, 24

D. MOUNTAINEER -5046

The technical knife for experienced mountaineers. Plenty of good implements for gear repair and around camp use. Excelsior, this knife goes to the summits.

(91 mm, 3½") **implements:** 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 17, 18, 19, 20, 22, 23, 24



A. SPORTSMAN -5065

Action implements make this a perfect knife for the active sports enthusiast. When a spectator, uncork a bottle of wine with your Sportsman and enjoy the competition by toasting this winner.

(84 mm, 3%")

Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 23, 24

B. RANGER — 5062

For the outdoorsman who seeks a challenge and needs a reliable, precision multi-purpose knife to meet those unexpected situations. (91 mm, 3½")

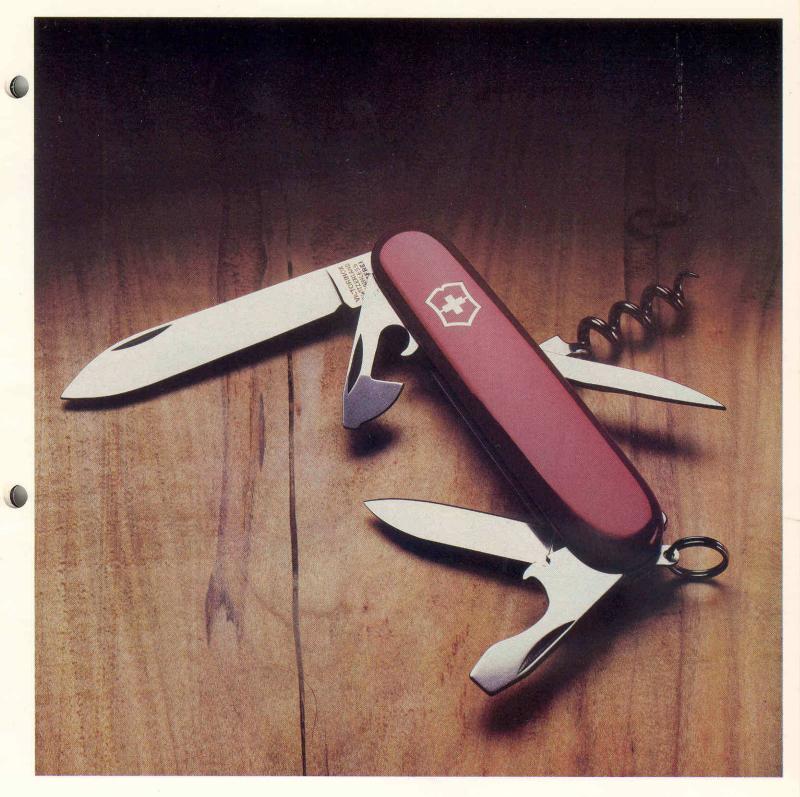
Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 13, 17, 18, 19, 20, 21, 22, 23, 24

C. STANDARD - 5067

Standard equipment, in or out of doors, the Standard is a daily companion for hikers, vacationers and sportsmen.

(91 mm, 3½")

Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9



SPARTAN-5064

Rugged, straightforward, designed to easily handle the basics. The original model of the Swiss Army Knife that has become the standard of excellence against which all other pocket knives are judged.

Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 22



A. PIONEER-5066

A scouting tradition. The knife that stands up to the demands of scouts across America and around the world. Double thickness steel blades and extra thick ribbed Alox handle make this knife virtually indestructible.

(91 mm, 3½")

Implements: 1, 4, 5, 6, 7, 8, 22, 30

B. POPULAR-5056

A popular starter knife for young people. What a surprise when a slim present turns out to be an original Victorinox Swiss Army Knife.

(84 mm, 3¼") Implements: 1, 2, 22

C. CADET - 5006

Ready for inspection, this neat trim knife features a sharp appearance, trim body and double thickness action blades. No frills; just solid basics.

(84 mm, 31/4")

Implements: 1, 4, 5, 6, 7, 8, 22, 25

D. NEW POCKET PAL — 5055

Prized among watch repair experts because of the ability of the blades to get into tiny crevices. The slightly longer (91mm/3") handle makes control easier when working on fine objects.

(84 mm, 34")

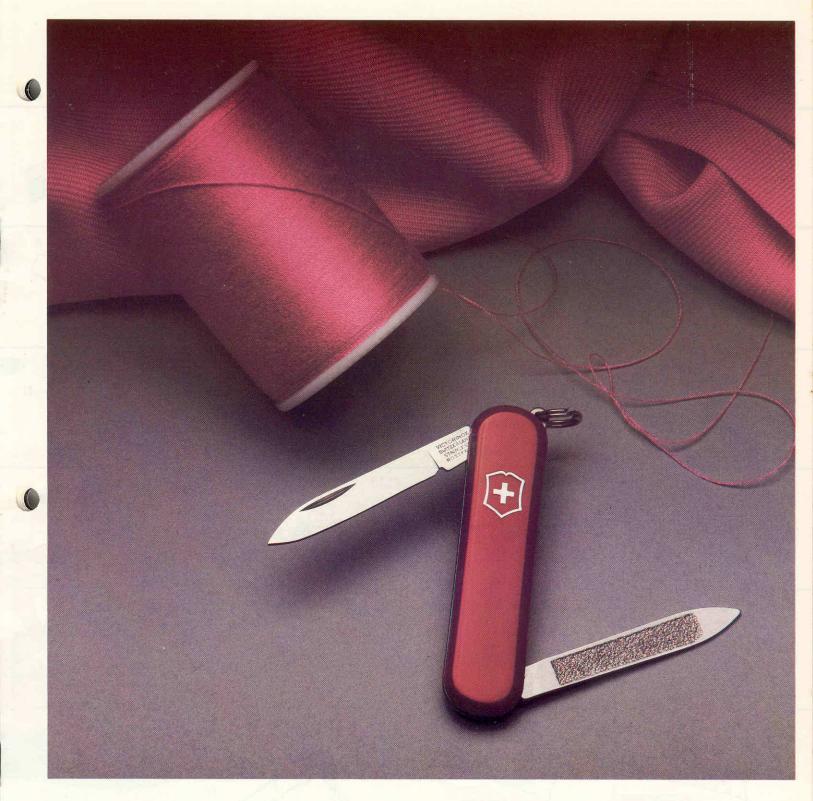
Implements: 1, 2

E. SAFARI - 5400

The survival knife designed by military experts. Rugged double thickness steel blades. Extra long (4½") handle with textured sure-grip finish. Tough, dependable, yet light (2.98 ozs.). Make sure the knife stays with you in the remote mountains, desert or jungle by attaching a safety cord through the hole in the handle.

(108 mm, 41/4")

Implements: 1, 3, 9, 31

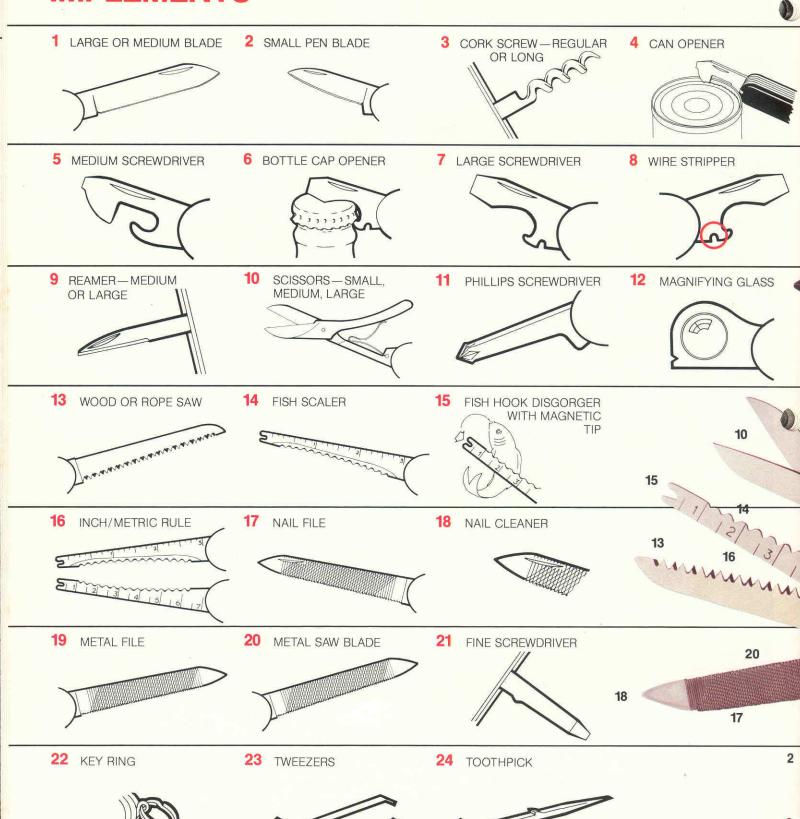


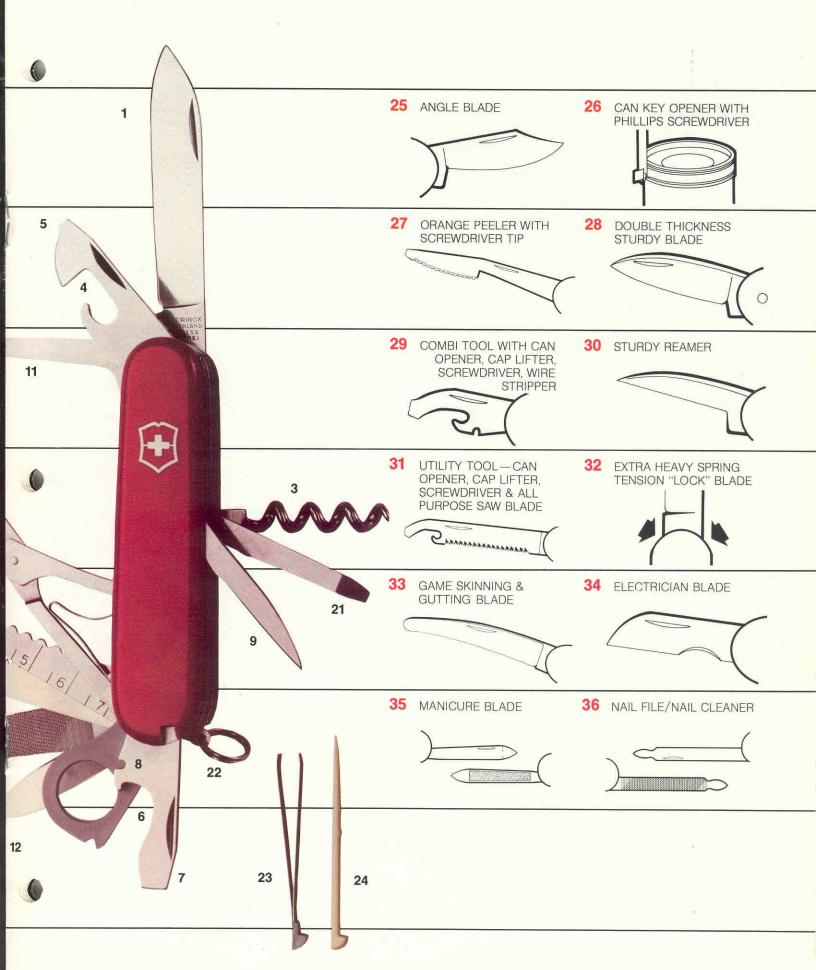
PRINCESS-5060

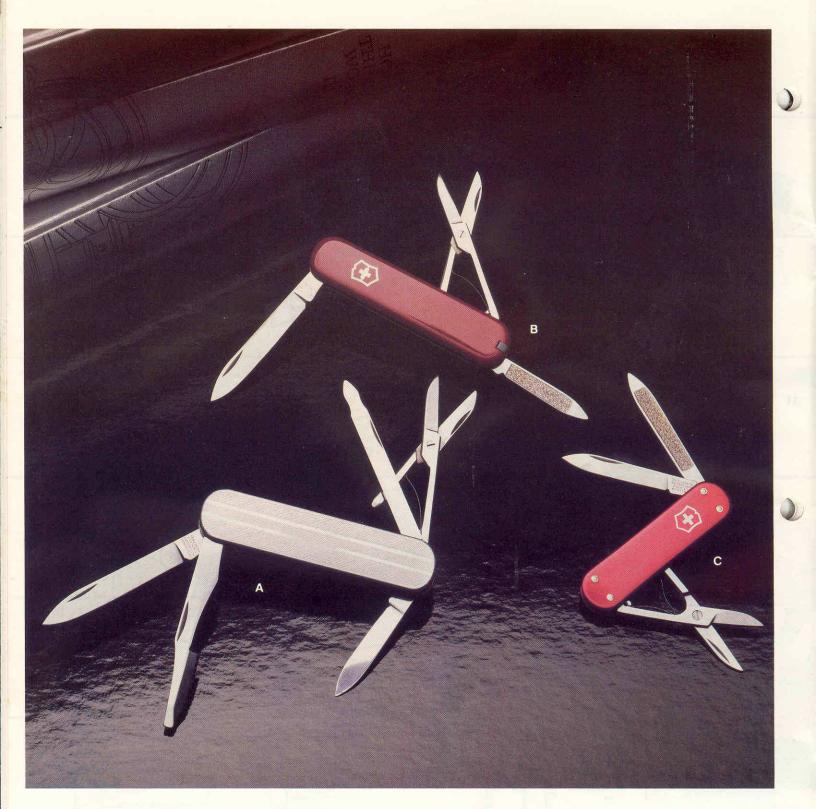
A crown jewel. Smaller than a lipstick or compact, this elegant slim knife has just the basic essentials for the sophisticated woman.

(58 mm, 21/4")
Implements: 2, 22, 35

IMPLEMENTS







A. DIRECTOR - 5022

The stainless steel handle says it all: You're a person of taste, responsibility and distinction. The perfect gift to celebrate the new appointment, the honorary degree or the award for outstanding service.

(74 mm, 3")

Implements: 1, 2, 10, 27, 36

B. AMBASSADOR -5000

The knife with the essentials for boardroom meetings and diplomatic missions. The Ambassador is distinguished in good grooming and coupon clipping.

(74 mm, 3")

Implements: 1, 10, 23, 24, 35

C. COMPANION-5018

Simply stylish. Compactness and functionality make this knife the perfect companion for work and play. (58 mm, 21/4")

Implements: 2, 10, 35



A. CLASSIC-5014

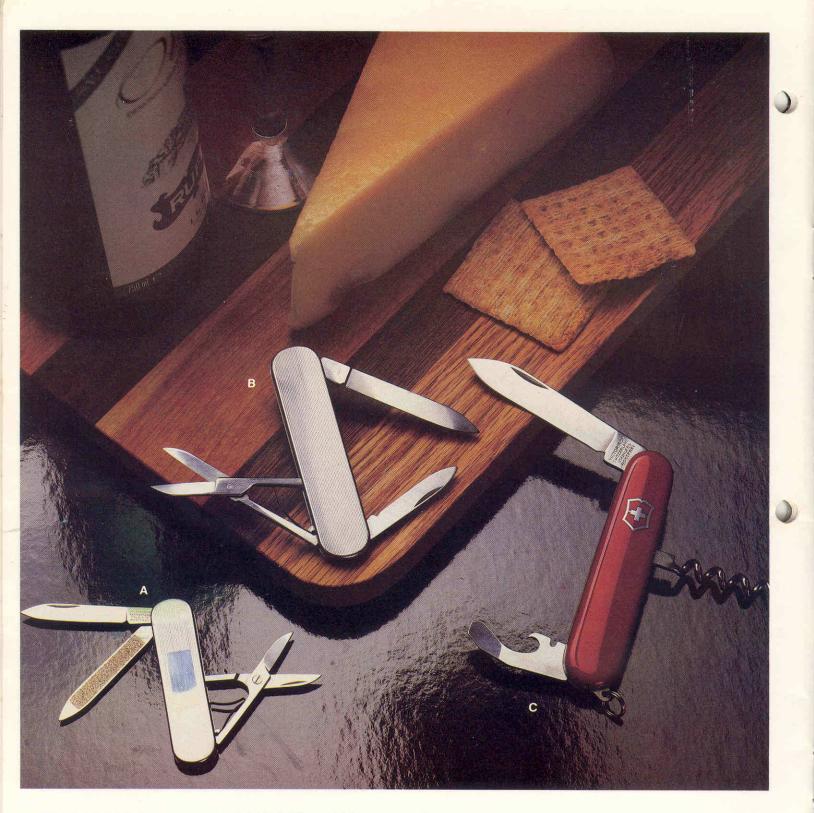
The right assortment of blades for ladies and gentlemen. Compactly sized for adding to a keychain or slipping neatly into a handbag. A favored gift for occasions when a present with understated elegance is required.

(58 mm, 2¼")

Implements: 2, 10, 22, 23, 24, 35

B. BIJOU - 5016

A Classic — without key ring. (58 mm, 2¾") Implements: 2, 10, 23, 24, 35



A. BROKER - 5750

The stainless steel handle says it all: You're a person of taste and responsibility. The perfect gift to celebrate the new appointment, the honorary degree or the prize for outstanding service. Can be engraved with personal or corporate lettering.

(58 mm, 2½")

Implements: 2, 10, 35

B.WINDSOR-5082

Flat design stainless steel makes the Windsor a collector's item and a charming gift for that wellgroomed executive.

(74 mm, 3") Implements: 1, 2, 10

C. WAITER (FORMERLY BARTENDER) -5081

Be a professional with the knife that uncorks wine bottles with ease, relishes uncapping bottles and is versatile in performing other duties around the bar and kitchen.

(84 mm, 3¼") Implements: 1, 3, 22, 29



A. ELECTRICIAN— 5024

Popular with professionals and home handymen, the Electrician cuts and strips wire and is perfect for screwing and unscrewing fixtures. The double thickness steel blades and durable Alox handle make this a useful journeyman's knife.

(91 mm, 3½")

Implements: 1, 6, 7, 8, 30, 34

B. FARMER-5032

The practical carry-along knife with all the implements for agriculturists from the backyard greenthumb to the multi-acre harvester. Perfect control over the knife with wet or greasy hands is assured by the anti-slip durable Alox handle. All blades are made of double thickness steel.

(91 mm, 3½")

Implements: 1, 4, 5, 6, 7, 8, 13, 22, 30



EXECUTIVE - 5028

In the fast paced world of business negotiations and shuttle diplomacy, these compact knives handle major and minor problems smoothly. A status symbol for the people on the go, it can be tucked away in a vest pocket or briefcase when not in use. Executives in Europe have a fresh orange after lunch, and the Executive easily takes care of the peel.

(74 mm, 3") Implements: 1, 2, 10, 22, 23, 24, 27, 36



A. GRAND PRIX— 5040

Kept handy in the glove compartment, the Grand Prix is a winner when it comes to minor automobile repairs. The checkered flag to this winning knife for utility, design, and attention to details.

(91 mm, 3½") **implements:** 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 17, 18, 19, 20, 21, 23, 24, 26

B. GOLFER-5036

Fore! Here comes the leader tucked away in the golf bag. A nice partner in any match and handy when uncorking a bottle of victory wine.

(84 mm, 31/4") Implements: 1, 3, 10, 23, 24, 29



A. SUPER TINKER— 5074

Mechanics, car buffs and do-it-yourselfers will want to keep this handy Super Tinker on hand at all times.

(84 mm, 3¼") Implements: 1, 2, 5, 6, 7, 8, 9, 10, 22, 23, 24, 26

B. TINKER — 5072

Compact and versatile, the Tinker is a knife that fits snugly into your pocket with just the right implements for small and medium sized household jobs.

(84 mm, 31/4")

Implements: 1, 2, 4, 5, 6, 7, 8, 9, 23, 24, 26



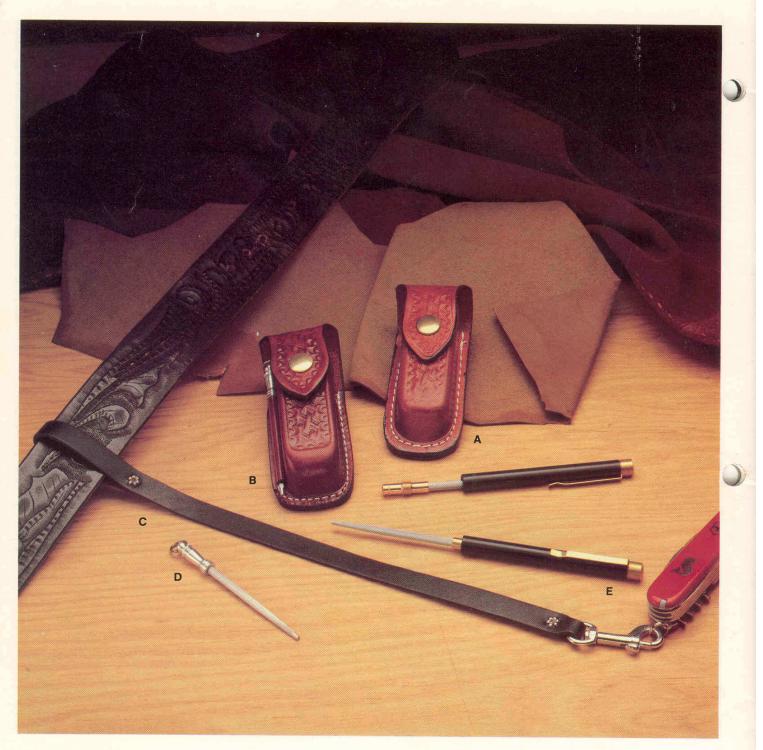
A. TRAVELER - 5078

The perfect traveling companion. Tucked away in suitcase or briefcase, this knife has all the implements you'll need for emergencies far from home. (91 mm, 3½") Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 23, 24

B. CRAFTSMAN-5020

From the basement to the rooftop, no other knife offers you the versatility equal to the Craftsman. No job is too big or too small for this precision tool. There are even blades that will help you with your weekend outings after the household projects are finished.

(91 mm, 3½") Implements: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 26



A. ZERMATT SHEATH (LARGE)-6010 (shown) (MEDIUM)-6000 (CHAMPION)-6015

Handsome crafted leather pouch slips on to your belt. Keeps knife protected and always find-able when you're in a hurry.

Zermatt pouches come in three sizes to accommodate a variety of Victorinox Swiss Army Knives.

B.ZERMATT WITH STEEL C. KNIFE LEASH-7470 (LARGE)-6410 (shown) (MEDIUM)-6400 (CHAMPION)-6415

Zermatt pouches also available with high quality Sheffield sharpening steels. A steel fits in its own slot on side of main pouch compartment...a must for keeping a perfect edge on the blades of your Victorinox Swiss Army Knife. Zermatt pouches come in three sizes to accommodate a variety of Victorinox Swiss Army Knives.

Be prepared....keep the Victorinox pocket knife handy at all times on this leather leash which fits securely on to your belt.

D. MINIATURE STEEL -7400 E. POCKET STEEL-7450

MINIATURE STEEL: Bring back the razor edge on your knife time after time. Steel fits on to key chain

for instant use.

POCKET STEEL: Steel nestles into cover. Smaller than a ballpoint, and has a handy pocket clip. Perfect for those fishing, hunting and hiking trips when it's necessary to keep a keen cutting edge on your blades.

And the tradition of excellence continues...

